



West End Neighbors Civic Association

218 E Park Avenue, Suite 512 • Long Beach, NY 11561

MEETING MINUTES

Wednesday, August 24, 2011

President Rick Hoffman opened the meeting at 7:15pm.

Treasurer's Report: Checking account balance is \$639.67.

Guest Speaker:

Lenny Remo, Long Beach Director of Labor Relations

Hurricane Irene is scheduled to hit Long Beach Sunday (am). City has met with State/County Emergency Management Departments. Sand bags will be available Friday afternoon for pickup at Laurelton Boulevard. Bring your own shovel to fill with sand. Check with the City to be sure they have been delivered.

Quicksilver Surfing Tournament/Live Site will be an alcohol-free event. Their target audience is adolescents and teens.

Questions:

- Why is there a lack of information on the tournament? More information beforehand would dispel rumors.
- Why park in Jones Beach? What about people coming from Atlantic Beach?
 - City Manager wants events to end by 6pm for when people come home from work.
- What about shuttle to West End? How are people going to come to West End at 6pm and leave ~9:30pm with no shuttle to parking?
 - Parking will open at 9am.
- Was an economic impact study done?

No 10-year contract exists as rumored.

- Can all West End parking lots be resident parking only?
 - Cannot be done as of now.
- How much of an insurance rider did Quicksilver attain?
 - Not known.

Resident parking from Magnolia to Monroe, Broadway to Park Avenue only. Any resident in that area can get parking a temporary parking permit; sign up at City Hall. For Olive and Walnut, one side will be resident parking, one side will be open. Edwards Blvd will be the only road closure on Sat/Sun/Mon 9/3,4,5 and Sat/Sun 9/10,11. There will be some restrictions on East Broadway, West Broadway will flow unrestricted.

Quicksilver will provide lifeguards for their people. Long Beach Chief of Lifeguards will also have lifeguards on hand for event. There will be no City lifeguards for residents and visitors after September 6th.



During the Tournament, the Long Island Rail Road will provide three additional trains in the morning and three additional trains in the evening. No alcohol will be permitted on the trains.

The privately run buses from/to Jones Beach will run from 7am to 8pm on weekdays and 7am to 9pm on weekends. The US Open uses the same busing company.

Guest Speaker:

Janet Slavin, LB Chamber/Quicksilver Co-Chair and Corresponding Secretary, Long Beach Chamber of Commerce

Coordinated Long Beach coupon book for Quicksilver Tournament along with color-coded geographic map of event area.

There will be information kiosks at the Long Beach LIRR train station and the Allegrria Hotel. Merchants have been asked to stay open longer as the event details keep changing.

- M Cohen commented her business was never approached to participate in the coupon book.

Guest Speaker:

**Joe Panzarella
Rescue Ink Animal Shelter**

Rescue Ink is an animal welfare organization. Long Beach is first priority for them. They work with the ASPCA. The organization is not made up of criminals as one may have heard in the media. It is made up of former cops and security officers who investigate animal cruelty. The shelter is under renovations now and will open soon. The shelter will not accept raccoons or rodents.

Cat rescue people to notify Rescue Ink regarding Trap-Neuter-Release program for feral cats. They will go after individuals who abandon cats. Location: On the bay behind McDonald's.

Beautification Committee Report

**Mary Ellen Pollina, Co-Chair Beautification Committee
Judy Rudnic Co-Chair Beautification Committee
Jerry Romanoff, Beautification Program Director**

Co-Chairs addressed City Council at August meeting to enlist help for "Tidy Day" as done by communities in Ireland, in preparation for Irish Day after noticing poor condition of sidewalks i.e. garbage for recent Waterfront Warriors Welcome Parade. Would perform weeding, sweeping etc. along West Beech Street. Commented Committee would suggest different types of flowers than those the City provided for June 18th Beautification Day.



Linda Alper: People are still walking dogs in flower beds on West Beech Street.

Announcement of West End Beautification Program

Intended to motivate and reward West End Businesses to weed, clean and power wash their sidewalks, put up attractive window displays, window boxes, etc. While there are certain cleanliness stipulations in the City of Long Beach Municipal Code, they are not necessarily followed nor enforced. Business owners will get stickers for volunteering to participate and those who score above an achievable level on the Committee's rating sheet will receive an award at the November 15th West End Neighbors meeting.

Program Director Jerry Romanoff and President Rick Hoffman have been working with the various West End bar owners to "spruce up" West Beech St. Kevin Killarney, owner of The Beach House, is working to reinstitute the West End Historic Business District Association.

Walks President Jamie Lynch mentioned empty storefronts along West Beech St looks bad. Commented that other towns and LIPA work together to cover the cost for holiday lighting and that it is something we should explore to brighten the West End.

WENCA Treasurer (and Men's AOH Treasurer) were very pleased with the activities of the Beautification Committee and raised \$700 to be donated to the cause.

Good and Welfare

Jake's Wayback Burgers signage looks like strip mall.

- Rick Hoffman – City does not have rules to dictate signage colors, etc. We hope to get some codes for more pleasing signage in the future.

Jake's Wayback Burgers ribbon cutting is Saturday, August 27th at 11am.

Restaurants dumping bleach and other debris down street. Jake's Wayback Burgers is aware of problem.

Question: Is there an ordinance for dimming lights outside a restaurant?

Rick Miccio: Inquiry on planter boxes on Oceanview.

Question: Is there a dog park in the works?

- Not as of today.

Illinois Avenue. Apparently case of prostitution. Rick Hoffman will get information so LB Police Department can build a case. Note undercover LB Policemen are in the area.

Basketball Clinic for children to be held Monday, August 29th from 9:30am to 11:30am raindate August 30th at West School.